

Jane Stout

Integrated Operations & Communications Offering

Having been in the agency industry for 20+ years, I have established some incredible relationships with people and teams across the country who offer best in class solutions on every level. Recently, I have re-booted my consulting offerings and am now working with numerous partners in my network to further expand on what we can offer to help small to mid-sized companies, agencies and non-profits reach their full potential, both on an operational level as well as the revenue generation/advertising and marketing level. Fully integrated solutions. Because of my relationship with these people and agencies, I am able to offer services at extremely discounted rates that are personalized and tailored for the given need.

Rather it be developing a robust communications plan which includes strategic planning & tactics from PR, Digital/Web, Social, SEO, traditional advertising/marketing, experiential events, video, to full-blown business operational support, I can work with you to target your needs for your desired outcome.

Specifically, for nonprofits, my partners work with development offices toward financial self-sustainability by augmenting individual donations from web and email marketing, as well as increasing efficiency through technology integration and automation.

With my many years as an operations & marketing executive, I personally provide leadership, management and the vision necessary to ensure that the proper marketing strategies, operational controls, reporting procedures and team systems are in place to effectively grow and scale.   
I improve performance through the analysis of the existing business structure and current business challenges, providing innovative solutions which will result in performance improvements and lead to increased margins and ease of operations.

Along the way on my journey, I progressively grew, and scaled, a $30-million-dollar experiential marketing company, as well as effectively established a reputation for innovative change management solutions and earned the respect of clients and staff. Core competencies in corporate governance, operations management, marketing plans and strategies, corporate vision/strategic planning, profit and loss management, systems and cost improvements. I’m an innovative leader recognized for:

⯍ Marketing & New Business Strategies ⯍Leadership & Change Management

⯍ Corporate Vision & Strategic Planning ⯍ Profit & Loss Management

⯍ Executive & Staff Coaching ⯍ Workflows & Project Management

⯍ Merger & Integration Strategy ⯍ Systems & Cost Savings Improvements

⯍ Sales Performance Metrics ⯍ Compensation Structuring

⯍ Recruiting/Retention & Team Building ⯍General Operation Management

As for my first job; it was bagging groceries at my family’s discount grocery store back in Indiana. I was too short to put things in a bag, so they a small platform for me to stand on (I was all of 13 years old)!

My passions? My family and food (rather I am cooking it, enjoying it, taking pictures of it, sharing it or making sure that everyone who needs it has it! Oh, and continuing to develop my golf game (it needs help).

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